

Great solutions for your New Year's resolutions.



Get a fresh start on growing your business. The new year is the perfect time to get organized and create materials with stopping power that will get your brand noticed. Look inside for fresh ideas from Avery that make it easy to keep your resolutions.

Little things that work in a big way.™



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Purchase \$75 of Avery® products listed in this flyer and get one 4GB USB Drive by mail.

See back page for details.

Featured gift with purchase available while supplies last. Avery reserves the right to substitute gift with an item of similar value.



AVERY®

New year, newly organized.
Get it done now with Avery.



Avery® File Folder Labels

The new year is a great time for reorganizing your filing system. Whether you want to make new folders or cover up handwriting or an existing label and use old ones, Avery® Labels with TrueBlock® Technology completely cover up what's underneath. When you reuse folders, they'll still look clean and professional. Clear File Folder Labels let folder colors show through for easy color coding while Removable Labels help you quickly organize and reorganize. With Avery, you'll have your filing system for the new year ready to go in no time!

Avery No.	Description	Labels/Unit
1/3 Cut, 2/3" x 7/16"		
AVE-5366	White, TrueBlock® Technology	1500/BX
AVE-8366	White, TrueBlock® Technology	750/PK
AVE-8066	White, Removable	750/PK
AVE-5266	Assorted (Blue, Green, Red, White, Yellow), TrueBlock® Technology	750/PK
AVE-6466	Assorted (Blue, Green, Red, White, Yellow), Removable	750/PK
AVE-5029	Clear	450/PK
1/3 Cut, Extra Large, 15/16" x 3-7/16"		
AVE-5027	White, TrueBlock® Technology	450/PK
AVE-5026	Assorted (Blue, Green, Purple, Red, Yellow), TrueBlock® Technology	450/PK

Avery® Multipurpose Assorted Labels

Whatever your message, custom labels will make your business stand out.

Get attention, sell your brand, and give your image the look it deserves. From products to mailings, identification to organization, these high quality labels are a simple, professional solution to stay organized while looking your best.

Avery No.	Description	Labels/Unit
Laser		
AVE-6576	White, 1-1/4" x 1-3/4", Durable	1600/BX
AVE-6578	White, 2" x 2-5/8", Durable	750/PK
AVE-6579	White, 5" x 8-1/8", Durable	100/BX
AVE-6575	White, 8-1/2" x 11", Durable	50/BX
Laser and Ink Jet		
AVE-6460	White, 1" x 2-5/8", Removable	750/PK
AVE-6464	White, 3-1/3" x 4", Removable	150/PK
AVE-6479	Assorted Neon (Pink, Green, Yellow, Blue), 1" x 2-5/8"	360/PK
AVE-6481	Assorted Neon (Pink, Green, Yellow, Blue), 2" x 4"	120/PK
AVE-6482	Assorted Neon (Pink, Green, Yellow, Blue), 3-1/3" x 4"	72/PK
AVE-6581	Glossy Clear, 2" x 2-5/8"	375/PK
AVE-6560	Glossy Clear, 1" x 2-5/8", with Easy Peel	750/PK
AVE-6463	White, Oval, 1-1/2" x 2-1/2", Removable, Print-to-the-Edge with Easy Peel™	180/PK
AVE-6583	White, Oval, 1-1/2" x 2-1/2", Print-to-the-Edge with Easy Peel™	1270/PK





Avery® Branding and Merchandising Labels

Your brand is your personality, make it unique.

Avery offers a variety of shapes, sizes and textures along with thousands of pre-designed templates to help create a unique look. Now, you can create custom labels with vivid colors and sharp text that can extend all the way to the edge. With this new line, Avery has what you need to elevate your brand.



avery.com/smallbiz

Avery No.	Description	Labels/Unit
Laser & Ink Jet		
AVE-22804	Glossy White, Oval, 1-1/2" x 2-1/2", Print-to-the-Edge with Easy Peel™	180/PK
AVE-22807	Glossy White, Round, 2" Diameter, Print-to-the-Edge, Easy Peel™, TrueBlock® Technology	120/PK
AVE-22808	Brown Kraft, Round, 2-1/2" diameter, Print to the Edge	225/PK



Avery® Ink Jet Two-Side Printable Clean Edge® Rounded Business Cards

Make a great first impression with a distinctive business card.

Stand out from the crowd with these contemporary rounded edge cards. Print on two sides for maximum impact. The back can be used for maps, directions, appointment reminders and more. High quality, heavyweight card stock prints brilliant color and sharp text with full-bleed capabilities. The new year means new business and this unique business card will help you get it.

Avery No.	Description	Labels/Unit
Laser & Ink Jet		
AVE-88220	White, Round Edges, 2" x 3-1/2", Print-to-the-Edge	160/PK
AVE-88221	Ivory, Round Edges, 2" x 3-1/2", Print-to-the-Edge	160/PK



Products listed above include Box Tops for Education® coupons.



Avery® Sticky Notes

Start off the new year right by getting and staying organized.

Try these great solutions for quick notes, reminders and to-do lists. Unique features take you a step beyond ordinary notes to give you smart new ways to stay organized. They remove cleanly and easily from most surfaces and are available in a variety of colors and sizes.

Avery No.	Description	Labels/Unit
See-Through		
AVE-22615	3" x 3", Yellow	250
AVE-22690	3" x 3", Magenta	250
AVE-22616	2-3/4"x2-3/4", Yellow and Magenta, Large Arrow	300
AVE-22692	1-5/8"x2-3/4", Yellow and Magenta, Small Arrow	300
Perforated		
AVE-22598	3" x 3", Bright Colors	450
AVE-22599	3" x 3", Citrus Colors	450
AVE-22645	3" x 3", Yellow	450
AVE-22607	4" x 6", Citrus Colors, Ruled	450
AVE-22651	4" x 6", Bright colors, Ruled	450
Lay Flat		
AVE-22595	3" x 3", Pastel Colors	450
AVE-22596	3" x 3", Bright Colors	450
AVE-22653	3" x 3", Yellow	450
AVE-22657	4" x 6", Yellow, Ruled	1080
Steps		
AVE-22611	Bright Colors	450
AVE-22661	Pastel Colors	450
Classic		
AVE-22630	1.5" x 2", Yellow	1200
BONUS PACK AVE-22727	3" x 3", Yellow, PLUS 2 FREE See-Through Pads	1200 + Bonus
BONUS PACK AVE-22728	3" x 3", Yellow, Ruled, PLUS 2 FREE Perforated Pads	1200 + Bonus
AVE-22644	4" x 6", Bold Colors, Ruled	300



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Products listed above include Box Tops for Education® coupons.

Purchase \$75 of Avery® products listed in this flyer and get one 4GB USB Drive by mail.



To receive your 4GB USB Drive by mail:

Purchase \$75 or more of qualifying Avery® products listed in this flyer between January 1, 2012 and March 31, 2012. All requests must be postmarked by April 15, 2012. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery® products purchased. Limit one per person.

Mail to:

Avery Dennison
Data Entry Center
Campaign Code 21690-GN
P.O. Box 427
Montrose, CA 91021-0427

PLEASE HAND PRINT

First Name _____ Last Name _____

Company (For mailing purposes, payee must be an individual) _____

Street Address (No P.O. Boxes) _____

City _____ State _____ Zip _____

\$75 worth of qualifying products excludes sales tax and any freight or shipping charges. Limit one per person. Offer good while supplies last. Avery reserves the right to substitute gift with an item of similar value. Cannot be combined with any other offer for the same product. Offer open to legal U.S. residents (Continental U.S., Alaska, Hawaii, and District of Columbia) and residents of Canada, Puerto Rico and U.S. Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Dennison is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 4-6 weeks for delivery from the date your submission is received by Avery Dennison. Incomplete or illegible submissions will not be processed.

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